



Accelerating Innovative Solutions



**To:** Customers and Suppliers  
**From:** Velocity®  
**Date:** April 8, 2024  
**Subject:** PLEASE READ: Velocity Brand Update

Two years ago, we expanded our capabilities and market footprint by bringing together **Teamvantage and MMD Medical**, leaders in injection molding, precision machining and tooling to deliver accelerated solutions for the medical manufacturing community.

In February 2023, we introduced our new name **Velocity®** to represent our family of brands which now includes Teamvantage Molding, MMD Medical, Custom Mold & Design and Paradigme Engineering. Our decision to adopt a new brand identity stemmed from an in-depth analysis of our growth, the expanded range of services we now offer, and our aspiration to better align with our core values and future goals.

### Important Details for Our Partners

As we complete our transition to Velocity, we want to assure you that this action does not necessitate any changes surrounding your existing agreements. Specifically:

1. **Unchanged Tax Identification Numbers:** Our tax identification numbers will remain the same. The continuity of these numbers ensures a seamless transition, minimizing administrative overhead for both parties.
2. **Legal and Operational Implications:** The "doing business as" (DBA) filing allows us to operate under Velocity without altering our legal entity. This strategic decision ensures that all contractual relationships, rights, and obligations established under our previous name are retained and continue unimpeded under the new branding. It simplifies legal processes and maintains the integrity of existing agreements, ensuring that our rebranding enriches our partnership without introducing unnecessary complexities.

### What Do You Need to Know?

1. Beginning April 15th, our email addresses will be unified to streamline communication with Velocity. Subsequently, all employees and mailboxes will transition to an "@velocity.com" email.
2. New documents that require a tax ID and official company name will include the legal company name and tax ID, followed by dba Velocity.
  - Teamvantage Molding, LLC dba Velocity
  - MMD Medical, LLC dba Velocity
  - Custom Mold & Design, LLC dba Velocity
  - Paradigme Engineering, LLC dba Velocity



## How Does This Benefit You?

- **Enhanced Services:** Our new identity encapsulates our commitment to providing comprehensive, cutting-edge solutions tailored to your needs.
- **Streamlined Communication:** Operating under one unified brand across all divisions simplifies and enhances our communication, making our interactions and operations more efficient.
- **Commitment to Innovation:** This rebranding reaffirms our pledge to embrace advanced technologies and innovative practices, ensuring we remain at the forefront of delivering exceptional solutions.

## Looking Ahead Together

We understand that a change of this magnitude may prompt questions. Please rest assured, your account manager is on hand to discuss how our rebranding will continue to support and enhance our collaborative efforts towards achieving mutual success.

We deeply appreciate your continued trust and partnership during this transformative period. Velocity represents not just a new name, but a renewed promise to be your partner of choice.

Thank you for being a valued member of our journey. We are excited about the future and look forward to achieving new heights together under our new brand.

## Velocity Statement

Velocity® is a registered trademark representing Teamvantage Molding LLC, MMD Medical LLC, Custom Mold & Design LLC and Paradigme Engineering LLC.